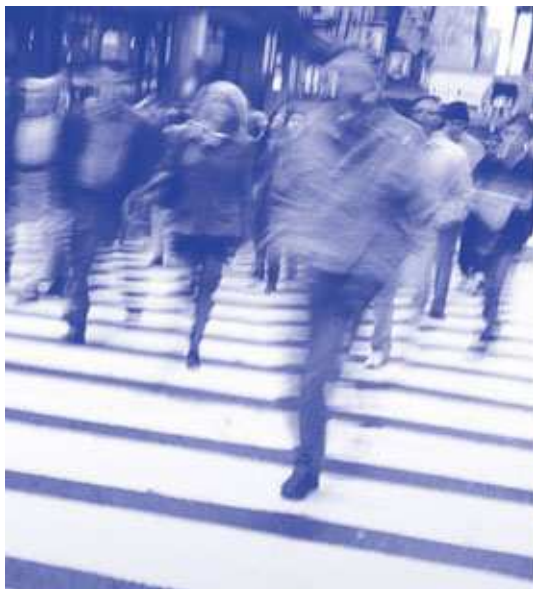




**CiViTAS**  
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## Summer University

*Engaging in a dynamic dialogue for  
Sustainable Urban Mobility Planning  
(SUMP)*

Palma (Mallorca), 2013, June 26<sup>th</sup> - 28<sup>th</sup>

## PROGRAMME



THE CIVITAS INITIATIVE  
IS CO-FINANCED BY THE  
EUROPEAN UNION



Universitat de les  
Illes Balears

Departament de Ciències de la Terra

Grup d'Investigació de Turisme,  
Mobilitat i Territori (GITMOT)



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| <b>Engaging in dynamic dialogue for Sustainable Urban Mobility Planning (SUMP)</b><br>Summer University – CIVITAS DYN@MO Palma 2013<br>June 26 <sup>th</sup> – 28 <sup>th</sup> , 2013                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                      | Location                                                    |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------|
| <b>DAY 1 – 26<sup>th</sup> JUNE 2013: European Experiences with Planning for Sustainable Urban Mobility.</b><br><i>Moderated by Bernd Decker, Rupprecht Consult, CIVITAS DYN@MO Project Manager</i><br><i>Languages: English and Spanish (simultaneous translation available)</i> |                                                                                                                                                                                                                                                                                                                                                                                                                      | <b>Edifici Sa Riera</b><br>C/ de Miquel dels Sants Oliver 2 |
| 8:30                                                                                                                                                                                                                                                                              | <b>Registration of participants</b>                                                                                                                                                                                                                                                                                                                                                                                  | Hall                                                        |
| 9:00                                                                                                                                                                                                                                                                              | <b>Welcome speeches</b><br><i>Llorenç Huguet, Vice-Chancellor of Universitat de les Illes Balears</i><br><i>Gabriel Vallejo, Councillor of mobility area. City of Palma</i><br><i>Eckard Larosch, City of Aachen, CIVITAS DYN@MO Project Coordinator</i><br><i>Miquel Grimalt, Head of Department Earth Sciences, Universitat de les Illes Balears</i><br><i>Joana Maria Seguí, Universitat de les Illes Balears</i> | Sala Actes                                                  |
| 9:30                                                                                                                                                                                                                                                                              | <b>SUMPs. A new planning paradigm for achieving sustainable urban mobility. How to bring it about and what it can achieve</b><br><i>Tom Rye, Lund University</i>                                                                                                                                                                                                                                                     |                                                             |
| 10:15                                                                                                                                                                                                                                                                             | <b>Local Transport Plans (LTP) in England</b><br><i>Frances Hodgson. University of Leeds</i>                                                                                                                                                                                                                                                                                                                         |                                                             |
| 11:00                                                                                                                                                                                                                                                                             | Coffee break                                                                                                                                                                                                                                                                                                                                                                                                         | Edifici Sa Riera                                            |
| 11:30                                                                                                                                                                                                                                                                             | <b>Transport Development Plans (VEP) in Germany</b><br><i>Uwe Müller, City of Aachen</i>                                                                                                                                                                                                                                                                                                                             | Sala Actes                                                  |
| 12:15                                                                                                                                                                                                                                                                             | <b>Plan de déplacement urbain (PDU) in France</b><br><i>Emmanuel Delamarre. CETE-sud-ouest. Centre d'Études d'Expertise sur les Risques, l'Environnement, la Mobilité et l'Aménagement. CERTU</i>                                                                                                                                                                                                                    |                                                             |
| 13:00                                                                                                                                                                                                                                                                             | <b>Needs for new mobility planning in Central and Eastern European Countries</b><br><i>Helena Hecimovic, City of Koprivnica</i>                                                                                                                                                                                                                                                                                      |                                                             |
| 13:30                                                                                                                                                                                                                                                                             | Lunch                                                                                                                                                                                                                                                                                                                                                                                                                | Edifici Sa Riera                                            |
| 14:45                                                                                                                                                                                                                                                                             | <b>EU SUMP Guidelines and main challenges</b><br><i>Bernd Decker, Rupprecht Consult, CIVITAS DYN@MO Project Manager</i>                                                                                                                                                                                                                                                                                              | Sala Actes                                                  |
| 15:30                                                                                                                                                                                                                                                                             | <b>Parallel working groups on SUMP challenges</b> <ul style="list-style-type: none"> <li>Vision building. <i>José María Díez, CiViNET Spain and Portugal</i></li> <li>Stakeholder participation. <i>Isabela Velázquez, GEA21</i></li> <li>Monitoring and evaluation. <i>Tom Rye, Lund University</i></li> </ul>                                                                                                      | Aula 2                                                      |
|                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                      | Sala Actes                                                  |
|                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                      | Aula 1                                                      |
| 17:00                                                                                                                                                                                                                                                                             | <b>Conclusions of the first day (plenary)</b><br><i>Bernd Decker, Rupprecht Consult, CIVITAS DYN@MO Project Manager</i>                                                                                                                                                                                                                                                                                              | Sala Actes                                                  |
| 17:30                                                                                                                                                                                                                                                                             | End of session                                                                                                                                                                                                                                                                                                                                                                                                       |                                                             |
| 18:00                                                                                                                                                                                                                                                                             | <b>Official reception at City Hall</b><br><i>Mateu Isern, Mayor of City of Palma</i>                                                                                                                                                                                                                                                                                                                                 | City Hall                                                   |

| <b>DAY 2 – 27<sup>th</sup> JUNE 2013: Sustainable Urban Mobility Plans in Spain.</b><br><i>Moderated by Joana Maria Seguí, Universitat de les Illes Balears</i><br><i>Language: Spanish</i> |                                                                                                                                                                                                                                                                                                                                                                                                          | <b>Edifici Sa Riera</b><br>C/ de Miquel dels Sants Oliver 2 |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------|
| <b>9:00</b>                                                                                                                                                                                 | <b>Towards sustainable mobility in Spain. Public policies of transport and urbanism</b><br><i>Josefina Cruz, Universidad de Sevilla</i>                                                                                                                                                                                                                                                                  | Sala Actes                                                  |
| <b>9:45</b>                                                                                                                                                                                 | <b>National SUMP Guidelines</b><br><i>José María Díez, CiViNET Spain and Portugal</i>                                                                                                                                                                                                                                                                                                                    |                                                             |
| <b>10:15</b>                                                                                                                                                                                | <b>Mobility strategies in Palma</b><br><i>Miquel Femenia, City of Palma</i>                                                                                                                                                                                                                                                                                                                              |                                                             |
| <b>10:45</b>                                                                                                                                                                                | Coffee break                                                                                                                                                                                                                                                                                                                                                                                             | Edifici Sa Riera                                            |
| <b>11:15</b>                                                                                                                                                                                | <b>Preparing for the Palma SUMP. Territorial and social perspectives.</b><br><i>Joana Maria Seguí, Universitat de les Illes Balears</i>                                                                                                                                                                                                                                                                  | Sala Actes                                                  |
| <b>11:45</b>                                                                                                                                                                                | <b>Excursion and practical demonstration of Palma mobility measures</b>                                                                                                                                                                                                                                                                                                                                  | City of Palma                                               |
| <b>13:30</b>                                                                                                                                                                                | Lunch                                                                                                                                                                                                                                                                                                                                                                                                    | Edifici Sa Riera                                            |
| <b>15:00</b>                                                                                                                                                                                | <b>Introduction to SUMP Spanish case studies.</b><br><i>Salvador Rueda, Agència Ecologia Urbana (Barcelona)</i>                                                                                                                                                                                                                                                                                          | Sala Actes                                                  |
| <b>16:00</b>                                                                                                                                                                                | <b>Parallel Working groups on Spanish experiences</b> <ul style="list-style-type: none"> <li>Sevilla <i>Josefina Cruz, Universidad de Sevilla</i></li> <li>Málaga <i>Fran Bravo Encinas, Ayuntamiento de Málaga</i></li> <li>Vitoria <i>Juan C. Escudero, Centro de Estudios Ambientales de Vitoria-Gasteiz</i></li> <li>Barcelona <i>Salvador Rueda, Agència Ecologia Urbana (Barcelona)</i></li> </ul> | Aula 0                                                      |
|                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                          | Aula 1                                                      |
|                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                          | Aula 3a                                                     |
|                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                          | Sala Actes                                                  |
| <b>17:00</b>                                                                                                                                                                                | <b>Round table. Stakeholders participation and citizens' engagement for Sustainable Mobility Planning (SUMP) in Palma.</b> <i>Moderated by Joana Maria Petrus, Universitat de les Illes Balears</i>                                                                                                                                                                                                      | Sala Actes                                                  |
| <b>18:15</b>                                                                                                                                                                                | <b>Lessons from the round table and relevance for the SUMP development in Palma</b><br><i>Joana Maria Seguí, Universitat de les Illes Balears</i>                                                                                                                                                                                                                                                        |                                                             |
| <b>18:30</b>                                                                                                                                                                                | End of day 2.                                                                                                                                                                                                                                                                                                                                                                                            |                                                             |

| <b>DAY 3 – 28<sup>th</sup> JUNE 2013: Practical exercises for Sustainable Urban Mobility Planning</b><br><i>Moderated by Jaume Mateu, Universitat de les Illes Balears</i><br><i>Language: Mainly Spanish (one session in English)</i> |                                                                                                                                                                                                                                                                                                                                                                                                                                                           | <b>Edifici Ramon Llull</b><br>(Campus,UIB) |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------|
| <b>9:00</b>                                                                                                                                                                                                                            | <b>Introduction to the group exercises</b><br><i>Jaume Mateu, Universitat de les Illes Balears</i>                                                                                                                                                                                                                                                                                                                                                        | Aula de Graus                              |
| <b>9:30</b>                                                                                                                                                                                                                            | <b>Parallel working groups</b> <ul style="list-style-type: none"> <li>• Involvement of local stakeholders. <i>Maarten van Bemmelen, Eurolocal, CIVITAS DYN@MO Site Coordinator for Palma</i></li> <li>• New Mobility: How to use social media techniques in SUMP. <i>Rebeca García, Rupprecht Consult</i></li> <li>• Measure selection in SUMP and evaluation of those measures' impacts (session in English). <i>Tom Rye, Lund University</i></li> </ul> | Aula 2<br>Aula 3<br>Aula de Graus          |
| <b>11:00</b>                                                                                                                                                                                                                           | <i>Coffee break</i>                                                                                                                                                                                                                                                                                                                                                                                                                                       | Edifici Ramon Llull                        |
| <b>11:30</b>                                                                                                                                                                                                                           | <b>Parallel working groups (continuing)</b>                                                                                                                                                                                                                                                                                                                                                                                                               | Aula de graus, 2, 3                        |
| <b>12:45</b>                                                                                                                                                                                                                           | <b>Conclusions of the Summer University 2013 and outlook to Summer University 2014</b><br><i>Maarten van Bemmelen, Eurolocal, CIVITAS DYN@MO Site Coordinator for Palma</i>                                                                                                                                                                                                                                                                               | Aula de Graus                              |
| <b>13:15</b>                                                                                                                                                                                                                           | <b>Handing over of Certificates and Closing</b><br><i>Jordi Llabrés, Pro-Vice-Chancellor, Innovation Knowledge Transfer, Universitat de les Illes Balears</i>                                                                                                                                                                                                                                                                                             |                                            |
| <b>13:30</b>                                                                                                                                                                                                                           | <i>Lunch</i>                                                                                                                                                                                                                                                                                                                                                                                                                                              | Edifici Jovellanos Campus, UIB             |